

# CURRICULUM VITAE

English version, February 2018, with active logo's and other hyperlinks.

**John Schraven B.I.D.**

28 December 1960

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## Personal profile: Communicative, open and creative

It is my passion to contribute to the Circular Economy by connecting technological opportunities and social values with concrete products and services. I therefore enjoy sharing knowledge, research and working together to discover new solutions. As well in the educational field as in the business field; in public as in private domains. My key roles are:

- **setting up and leading innovative research** in which strategic innovation takes over tone in the areas of sustainable innovation, energy transition, built environment, industry and the SME sector etc;
- **supporting/counselling managers and groups in change processes** in the context of innovation of services, products and processes, both in companies and in government agencies;
- **organizing participants** on thematic basis and holding inspiring workshops;
- **consulting on complex issues and transitions** in the field of innovation, including developing methods and processes, advising, evaluating and reporting;
- **initiating and guiding collaborations** between private and / or public parties;
- **developing quotes and commercial experience** in the context of (B2B) projects;
- **project management** based on results, time, quality and finance.
- **workshops, lectures, academic tutor**

## Relevant work experience: Innovation consultancy, sustainable design and inspiration workshops

### 2015 – present day



Responsibility:

Result:

Skills:

### John Schraven Innovation Design, Bennekom [johnschraven.nl](http://johnschraven.nl)

Owner / Independent Entrepreneur.

[Project crossovers](#) Provincie Gelderland. Development of *Collective Innovation Method* Project- and process management, guidance, strategy, [vision development](#) and [roadmapping](#)

### 2015 - 2016



Responsibility:

Result:

Skills:

### Partner @ Innovatiepartners B.V. Zutphen

Co-founder / owner

[Framework](#) financial cluster [Gelders Energieakkoord](#), Essay *Van Macht Naar Kracht* in collaboration with [Het Groene Brein](#)

Analysing, structuring en visualising of the innovation field en advising on strategic choices.

### 2001 - 2015



Responsibility:

Result:

Skills:

### Sr. Consultant Change management

*TNO Building Environment, Business unit Innovation & Policy, Delft*

*TNO Industrial Technology, Eindhoven*

Connecting Technology with companies and advising on strategic level within organisations. Process management in complex innovation projects in a multi stakeholder setting. Project management product development, design and innovation.

Development of innovation strategy for consortia and translation into concrete actions for all parties. Reshaping product portfolio's for companies. Development of tools en methods for innovation boost ([MIXT](#), [CIM](#)) vision development, company strategy and roadmapping for (SMO) companies. F.e. [Transmo](#)

Inspire, connect and move stakeholders, consortium forming, render collective goals, develop action perspective and facilitating innovation processes. Integral modular design, supervision product design and develop product portfolio's [Hartmann Tensoval](#), [TNO Arbeid](#) and [Uneto-VNI Branche Business case](#).

2014 - 2015



Responsibility:

Result:

Skills:

**Innovation policy advisor**

*Secondment bij Provincie Gelderland afdeling economie, Arnhem*

In the *Top sector program* within the *subprogram industry* contribution to new policy development.

Draw attention to, validate and apply the [Collective Innovation Method](#) (CIM).

Analyse, structure and visualise the stakeholder field in the east of the Netherlands (industry) and advising on strategic choices to be made.

1989 - 2000



Responsibility:

Result:

Skills:

**Partner & Sr. Design Consultant**

*Enthoven Associates Design Consultants (EADC), Antwerp*

Independent acquisition and carry out of design orders. Shared responsibility for company policy. International account management, project management and responsible for development of CAD applications.

International design and industrial product design, over 100 innovative products ( [Bova Maqia](#), [Barbecue](#), [Rôwa Genio](#), en [Hansen transmissions P4 \(wind energy\)](#))

Project leader and design strategy for international clients

1986 - 1988

Responsibility:

Result:

Skills:

**Engineer**

*Ingenieursbureau VIS B.V. Elst*

Shaping network design for energy and relating this to the technicians and clients..

Contribute to automation for a.o. *Heinz, Akzo, Honig en de Nijmeegse Power plant.*

Develop clear schedules in CAD/CAE systems.

## Secondary positions: University lecturer, guest lecturer, teacher and board member

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2017 - present day



**Mentoring students** circular economics and final exams assignments for commercial economics students.

2015 - present day



**VU guest lecturer**, [Minor Technology Entrepreneurship](#)

Innovation strategy and roadmapping, introductory and advanced courses.

2014 - present day



**HU Hogeschooldocent, Master of engineering, Hogeschool Utrecht**

Lecturer course [creating added value](#); innovation strategy, scenario planning and roadmapping.

2016 - present day



**Koning Giraf**, [Growth Mindset](#) drawing school, Bennekom

[Teacher](#) perspective & design drawings for kids

2014 - 2016



**Wageningen University guest lecturer, Master course** [Technology Innovation & Strategy \(TIS\)](#)

Designing curriculum, tutor and grade at a short master training in 4 weeks on innovation strategy & roadmapping.

VERTROUWENSPACT

**Board member**

Steering aid to [Foundation Vertrouwenspact](#)

1997 - 2005



**Lecturer Design Academy Eindhoven**

[Design Academy Eindhoven](#), department *Man & Mobility*

Education, training, counselling and grading (final exam)students.

1993 - 2000



**RUCA guest lecturer** [RUCA](#), [Autodesk University](#) a.o.

Lectures and workshops Collaborative Design and Engineering.

## Education / training / workshops / master classes

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1985-1989



### Design Academy Eindhoven

[Cum laude](#) Product design, Bachelor Industrial Design  
Final exams designs for a.o. *Océ en FotoQuelle*

2010

create2connect

### Create2connect Training duurzame ontwikkeling, Soest

Training on sustainability, 'Change Lab', *Theory U*, for organisational development and multi-stakeholder processes.

2006 - 2008



### TNO Drift in association with Erasmus Universiteit Rotterdam

colloquia development of knowledge, acceleration of transitions and social innovations, social entrepreneurship by Prof. Jan Rotmans.

2002 - 2003

### Group dynamics, Soest

Training on dynamics in a group of very diverse people.

Other

Many and diverse masterclasses, workshops etc on sustainability, Cradle2Cradle, MVO, Circular Economy and projectmanagement.

## Publications, Awards & Patents

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Publications

[bibliography](#)

2001 BOVA



reddot design award

### Red Dot Award Product design Bova Magiq

Design award for the product design for a [Bova bus](#) (today VDL) shared by the team for which I was project leader

1998 UNIBIND



### iF design Award Product design UNIBIND binding system

Award product design *UNIBIND*.

Patents

1997

### SODAL PU mixing system

[European Patent EP0975533](#), Publication No.: WO/1998/043894, International Application No. PCT/BE1997/000096

1992

### SODAL

European Patent EP0598851B1, Publication No.: WO 93/08099, International Application No. 92921583.8 Together with Ton Baeten.

## Languages

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Dutch  
English  
German

Native speaker

## References

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Recommendations

[Attached link](#) for more information.

Testimonials

[TNO](#), [Design Academy](#)

## Privat time

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Family



Swimming



Aikido



Walking

